

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62774-1

DATE PRINTED

08/30/12

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	SHIRA LEVY		PRODUCTEST #1687		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1687	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/17/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	F	1	05:00A	05:28A	30S	09/07/12-09/07/12	NEWS 4 EARLY 5-5:28AM	1	175.00	175.00
2	M	1	05:00A	05:28A	30S	09/10/12-09/10/12	NEWS 4 EARLY 5-5:28AM	1	175.00	175.00
3	W-F	2	05:00A	05:28A	30S	09/12/12-09/14/12	NEWS 4 EARLY 5-5:28AM	2	175.00	350.00
4	M	1	05:00A	05:28A	30S	09/17/12-09/17/12	NEWS 4 EARLY 5-5:28AM	1	175.00	175.00
5	F	1	05:28A	06:00A	30S	09/07/12-09/07/12	NEWS 4 EARLY 5:28-6:00AM	1	200.00	200.00
6	M	1	05:28A	06:00A	30S	09/10/12-09/10/12	NEWS 4 EARLY 5:28-6:00AM	1	200.00	200.00
7	W-F	3	05:28A	06:00A	30S	09/12/12-09/14/12	NEWS 4 EARLY 5:28-6:00AM	3	200.00	600.00
8	M	1	05:28A	06:00A	30S	09/17/12-09/17/12	NEWS 4 EARLY 5:28-6:00AM	1	200.00	200.00
9	F	1	06:00A	07:00A	30S	09/07/12-09/07/12	NEWS 4 TODAY	1	250.00	250.00
10	M	1	06:00A	07:00A	30S	09/10/12-09/10/12	NEWS 4 TODAY	1	250.00	250.00
11	W-F	3	06:00A	07:00A	30S	09/12/12-09/14/12	NEWS 4 TODAY	3	250.00	750.00
12	M	1	06:00A	07:00A	30S	09/17/12-09/17/12	NEWS 4 TODAY	1	250.00	250.00
13	F	1	07:00A	08:58A	30S	09/07/12-09/07/12	THE EARLY SHOW	1	200.00	200.00
14	M	1	07:00A	08:58A	30S	09/10/12-09/10/12	THE EARLY SHOW	1	200.00	200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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			FROM	TO						
15	W-F	2	07:00A	08:58A	30S	09/12/12-09/14/12	THE EARLY SHOW	2	200.00	400.00
16	M	1	07:00A	08:58A	30S	09/17/12-09/17/12	THE EARLY SHOW	1	200.00	200.00
17	T-Th	3	04:30A	05:00A	30S	09/04/12-09/06/12	CBS MORNING NEWS	3	75.00	225.00
18	W-Th	2	04:30A	05:00A	30S	09/12/12-09/13/12	CBS MORNING NEWS	2	75.00	150.00
19	M	1	04:30A	05:00A	30S	09/17/12-09/17/12	CBS MORNING NEWS	1	75.00	75.00
20	Su	1	07:58A	09:30A	30S	09/09/12-09/16/12	CBS SUNDAY MORNING	2	850.00	1700.00
21	F	1	08:58A	09:58A	30S	09/07/12-09/07/12	RACHEL RAY	1	275.00	275.00
22	M	1	08:58A	09:58A	30S	09/10/12-09/10/12	RACHEL RAY	1	275.00	275.00
23	W-F	2	08:58A	09:58A	30S	09/12/12-09/14/12	RACHEL RAY	2	275.00	550.00
24	M	1	08:58A	09:58A	30S	09/17/12-09/17/12	RACHEL RAY	1	275.00	275.00
25	F	1	09:57A	11:00A	30S	09/07/12-09/07/12	PRICE IS RIGHT	1	450.00	450.00
26	M	1	09:57A	11:00A	30S	09/10/12-09/10/12	PRICE IS RIGHT	1	450.00	450.00
27	W-F	2	09:57A	11:00A	30S	09/12/12-09/14/12	PRICE IS RIGHT	2	450.00	900.00
28	M	1	09:57A	11:00A	30S	09/17/12-09/17/12	PRICE IS RIGHT	1	450.00	450.00
29	F	1	11:00A	12:00N	30S	09/07/12-09/07/12	YOUNG & THE RESTLESS	1	350.00	350.00
30	M	1	11:00A	12:00N	30S	09/10/12-09/10/12	YOUNG & THE RESTLESS	1	350.00	350.00

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LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1687	PRODUCT CODE	1300	
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			FROM	TO						
31	W-F	2	11:00A	12:00N	30S	09/12/12-09/14/12	YOUNG & THE RESTLESS	2	350.00	700.00
32	M	1	11:00A	12:00N	30S	09/17/12-09/17/12	YOUNG & THE RESTLESS	1	350.00	350.00
33	F	1	12:00N	12:25P	30S	09/07/12-09/07/12	NEWS 4 AT NOON	1	275.00	275.00
34	M	1	12:00N	12:25P	30S	09/10/12-09/10/12	NEWS 4 AT NOON	1	275.00	275.00
35	W-F	2	12:00N	12:25P	30S	09/12/12-09/14/12	NEWS 4 AT NOON	2	275.00	550.00
36	M	1	12:00N	12:25P	30S	09/17/12-09/17/12	NEWS 4 AT NOON	1	275.00	275.00
37	F	1	12:30P	01:00P	30S	09/07/12-09/07/12	BOLD & BEAUTIFUL	1	325.00	325.00
38	M	1	12:30P	01:00P	30S	09/10/12-09/10/12	BOLD & BEAUTIFUL	1	325.00	325.00
39	W-F	2	12:30P	01:00P	30S	09/12/12-09/14/12	BOLD & BEAUTIFUL	2	325.00	650.00
40	M	1	12:30P	01:00P	30S	09/17/12-09/17/12	BOLD & BEAUTIFUL	1	325.00	325.00
41	F	1	01:00P	02:00P	30S	09/07/12-09/07/12	THE TALK	1	275.00	275.00
42	M	1	01:00P	02:00P	30S	09/10/12-09/10/12	THE TALK	1	275.00	275.00
43	W-F	2	01:00P	02:00P	30S	09/12/12-09/14/12	THE TALK	2	275.00	550.00
44	M	1	01:00P	02:00P	30S	09/17/12-09/17/12	THE TALK	1	275.00	275.00
45	F	1	02:00P	02:58P	30S	09/07/12-09/07/12	LET'S MAKE A DEAL	1	275.00	275.00

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<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102		
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
<b>CONTACT</b>	SHIRA LEVY		<b>PRODUCT</b> EST #1687		
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL		<b>AGENCY EST. NO.</b>	1300	
	1687		<b>PRODUCT CODE</b>		
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			FROM	TO						
46	M	1	02:00P	02:58P	30S	09/10/12-09/10/12	LET'S MAKE A DEAL	1	275.00	275.00
47	W-F	2	02:00P	02:58P	30S	09/12/12-09/14/12	LET'S MAKE A DEAL	2	275.00	550.00
48	M	1	02:00P	02:58P	30S	09/17/12-09/17/12	LET'S MAKE A DEAL	1	275.00	275.00
49	F	1	04:00P	05:00P	30S	09/07/12-09/07/12	DR PHIL	1	500.00	500.00
50	M	1	04:00P	05:00P	30S	09/10/12-09/10/12	DR PHIL	1	500.00	500.00
51	W-F	2	04:00P	05:00P	30S	09/12/12-09/14/12	DR PHIL	2	500.00	1000.00
52	M	1	04:00P	05:00P	30S	09/17/12-09/17/12	DR PHIL	1	500.00	500.00
53	F	1	05:00P	05:30P	30S	09/07/12-09/07/12	NEWS 4 AT 5 PM	1	600.00	600.00
54	M	1	05:00P	05:30P	30S	09/10/12-09/10/12	NEWS 4 AT 5 PM	1	600.00	600.00
55	W-F	2	05:00P	05:30P	30S	09/12/12-09/14/12	NEWS 4 AT 5 PM	2	600.00	1200.00
56	M	1	05:00P	05:30P	30S	09/17/12-09/17/12	NEWS 4 AT 5 PM	1	600.00	600.00
57	F	1	06:00P	06:30P	30S	09/07/12-09/07/12	CBS4 NEWS AT 6	1	550.00	550.00
58	M	1	06:00P	06:30P	30S	09/10/12-09/10/12	CBS4 NEWS AT 6	1	550.00	550.00
59	W-F	2	06:00P	06:30P	30S	09/12/12-09/14/12	CBS4 NEWS AT 6	2	550.00	1100.00
60	M	1	06:00P	06:30P	30S	09/17/12-09/17/12	CBS4 NEWS AT 6	1	550.00	550.00

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			FROM	TO						
61	F	1	06:30P	06:58P	30S	09/07/12-09/07/12	CBS4 NEWS AT 630PM	1	550.00	550.00
62	W-F	3	06:30P	06:58P	30S	09/12/12-09/14/12	CBS4 NEWS AT 630PM	3	550.00	1650.00
63	Sa	1	04:58P	06:00P	30S	09/08/12-09/15/12	NEWS 4 AT 5P - SATURDAY	2	300.00	600.00
64	M	1	09:00P	10:00P	30S	09/10/12-09/17/12	HAWAII FIVE-0	2	4000.00	8000.00
65	T	1	08:00P	09:00P	30S	09/04/12-09/04/12	NCIS: LOS ANGELES	1	3300.00	3300.00
66	W	1	07:57P	09:00P	30S	09/05/12-09/05/12	CRIMINAL MINDS	1	3000.00	3000.00
67	Th	1	06:57P	08:00P	30S	09/06/12-09/06/12	THE BIG BANG THEORY/TWO AND	1	3200.00	3200.00
68	Th	1	09:00P	10:00P	30S	09/13/12-09/13/12	PERSON OF INTEREST	1	4000.00	4000.00
69	T-Su	2	10:00P	10:35P	30S	09/04/12-09/09/12	LATE NEWS M-SU	2	1400.00	2800.00
70	M	1	10:00P	10:35P	30S	09/10/12-09/10/12	LATE NEWS M-SU	1	1400.00	1400.00
71	W-Su	2	10:00P	10:35P	30S	09/12/12-09/16/12	LATE NEWS M-SU	2	1400.00	2800.00
72	M	1	10:00P	10:35P	30S	09/17/12-09/17/12	LATE NEWS M-SU	1	1400.00	1400.00
73	T-F	2	10:35P	11:37P	30S	09/04/12-09/07/12	LATE SHOW WITH DAVID	2	550.00	1100.00
74	M	1	10:35P	11:37P	30S	09/10/12-09/10/12	LATE SHOW WITH DAVID	1	550.00	550.00
75	W-F	2	10:35P	11:37P	30S	09/12/12-09/14/12	LATE SHOW WITH DAVID	2	550.00	1100.00

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			FROM	TO						
76	M	1	10:35P	11:37P	30S	09/17/12-09/17/12	LATE SHOW WITH DAVID	1	550.00	550.00
77	W	1	09:00P	10:00P	30S	09/05/12-09/05/12	CSI: CRIME SCENE	1	3000.00	3000.00
78	Sa	1	05:00A	07:30A	30S	09/08/12-09/08/12	SATURDAY 5-730 NEWS ROTATION	1	150.00	150.00
79	Su	1	05:57A	07:58A	30S	09/09/12-09/09/12	NEWS 4 THIS MORNING	1	150.00	150.00
80	Th	1	09:00P	10:00P	30S	09/06/12-09/06/12		1	4000.00	4000.00
81	T-Th	1	05:00A	05:28A	30S	09/04/12-09/06/12	NEWS 4 EARLY 5-5:28AM	1	175.00	175.00
82	T-Th	2	05:28A	06:00A	30S	09/04/12-09/06/12	NEWS 4 EARLY 5:28-6:00AM	2	200.00	400.00
83	T-Th	2	06:00A	07:00A	30S	09/04/12-09/06/12	NEWS 4 TODAY	2	250.00	500.00
84	T-Th	1	07:00A	08:58A	30S	09/04/12-09/06/12	THE EARLY SHOW	1	200.00	200.00
85	T-Th	1	08:58A	09:58A	30S	09/04/12-09/06/12	RACHEL RAY	1	275.00	275.00
86	T-Th	1	09:57A	11:00A	30S	09/04/12-09/06/12	PRICE IS RIGHT	1	450.00	450.00
87	T-Th	1	11:00A	12:00N	30S	09/04/12-09/06/12	YOUNG & THE RESTLESS	1	350.00	350.00
88	T-Th	1	12:00N	12:25P	30S	09/04/12-09/06/12	NEWS 4 AT NOON	1	275.00	275.00
89	T-Th	1	12:30P	01:00P	30S	09/04/12-09/06/12	BOLD & BEAUTIFUL	1	325.00	325.00
90	T-Th	1	01:00P	02:00P	30S	09/04/12-09/06/12	THE TALK	1	275.00	275.00

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CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
91	T-Th	1	02:00P	02:58P	30S	09/04/12-09/06/12	LET'S MAKE A DEAL	1	275.00	275.00
92	T-Th	1	04:00P	05:00P	30S	09/04/12-09/06/12	DR PHIL	1	500.00	500.00
93	T-Th	1	05:00P	05:30P	30S	09/04/12-09/06/12	NEWS 4 AT 5 PM	1	600.00	600.00
94	T-Th	1	06:00P	06:30P	30S	09/04/12-09/06/12	CBS4 NEWS AT 6	1	550.00	550.00
95	T-Th	2	06:30P	06:58P	30S	09/04/12-09/06/12	CBS4 NEWS AT 630PM	2	550.00	1100.00
96	W	1	07:57P	09:00P	30S	09/12/12-09/12/12	CRIMINAL MINDS	1	3000.00	3000.00
97	Th	1	06:57P	08:00P	30S	09/13/12-09/13/12	THE BIG BANG THEORY/TWO AND	1	3200.00	3200.00
Total Contract:								128		81850.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION